

Hello,

You are receiving this message because you sell, or have previously sold, a product containing beta-nicotinamide mononucleotide (NMN) in our store. A link to affected ASINs is included at the bottom of this email.

On November 4, 2022, the Food and Drug Administration (FDA) announced that NMN is no longer considered a dietary supplement. It is now considered a drug, or drug ingredient, that requires FDA approval. For more information about the regulator's decision, go to https://downloads.regulations.gov/FDA-2022-S-0023-0051/attachment_1.pdf.

Products that contain NMN as an ingredient can no longer be sold or distributed as a dietary supplement by manufacturers or retailers in the United States. If you want to sell NMN on Amazon, you must show that you are approved by the FDA for over-the-counter sales.

You may continue to offer products that contain NMN until March 13, 2023. After that date, you can only sell products that contain NMN if you take all of the following actions:

- 1) Upload the ingredient list for the product to the product detail page.
- 2) Upload labeling with a National Drug Code (NDC) clearly present and legible.
- 3) Request a reinstatement through our standard seller appeal process.

If you are unable to upload labeling with an NDC that is clearly present and legible, you can provide that NDC information in your reinstatement request through the standard seller appeal process. You must upload an ingredient list for the product to be uploaded to be considered for any reinstatement.

If you do not apply for reinstatement and have any remaining inventory of these products in Amazon fulfillment centers after March 13, 2023, you will need to create a removal order for return or disposal of your remaining inventory.

If you do not submit a removal order for impacted ASINs within 30 days of receiving a removal notice, we may dispose of this unsellable inventory in accordance with the Service Terms and policies applicable to your listings. You won't be able to cancel a required removal order once Amazon creates it. For more information on removal orders, go to:

<https://sellercentral.amazon.com/help/hub/reference/external/G200280650>

For information about our drug and dietary supplement policies, go to:

<https://sellercentral.amazon.com/help/hub/reference/external/G200164490>

<https://sellercentral.amazon.com/help/hub/reference/external/G201829010>

If you have questions about the changes to the legal status of NMN, refer to the below FDA resources for additional information:

<https://www.fda.gov/drugs/development-approval-process-drugs>

<https://www.fda.gov/drugs/electronic-drug-registration-and-listing-system-edrls/electronic-drug-registration-and-listing-instructions>

https://rp-messaging-secure.s3.amazonaws.com/PreSigned_URL/NMN/Seller/2023/02/15/1126202240.csv?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Credential=AKIAV45YJ5OTVXW4LH4V%2F20230215%2Fus-east-1%2Ffs3%2Faws4_request&X-Amz-Date=20230215T220218Z&X-Amz-Expires=604800&X-Amz-SignedHeaders=host&X-Amz-Signature=2b490ed862354dc920ae0a683e0c14b09cd712c472fe99daf217dd9aae4dd83f

Due to the sensitivity of the data in this notification, this link will expire within 6 days in accordance with Amazon information security policies. To access the information contained in the email, click on the link immediately and download the information for your records.

The Amazon Restricted Products team