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January 27, 2020

Mr. Frank Yiannas
Deputy Commissioner for Food Policy and Response
Food and Drug Administration
10903 New Hampshire Ave,
Silver Spring, MD 20993

Dear Deputy Commissioner Yiannas:

By way of introduction, the Natural Products Association (NPA) is the leading and largest trade association representing the entire natural products industry. We advocate for our members who supply, manufacture, and sell natural ingredients or finished products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents approximately 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids.

As you are aware, the *Wuhan Coronavirus* is a substantial emerging health issue, any such issue creates fear, and unfortunately un reputable actors look to capitalize on that fear, including those that will market anything to make money with little regard for the harm that their actions will cause. These scams put consumers at risk when they claim that their products will treat or prevent illnesses, like the newly identified Coronavirus. Individuals that choose these fraudulent products rather than seeking therapy or treatment from a reputable health care provider are putting their health at risk.

We encourage the Food and Drug Administration (FDA) to take action against products that claim to treat or prevent infection by the Coronavirus. Furthermore, we ask the FDA to stop online retailers or resellers from allowing these less-than-reputable firms to include tags to "Coronavirus" as a workaround for FDA's regulations pertaining to the type of claims that are allowed on dietary supplement labels pursuant to § 403(r)(6) of the Food, Drug, and Cosmetic Act.

I appreciate your attention to this critical health issue.

Thank you,
Daniel Fabricant, Ph.D.
President & CEO
Natural Products Association
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