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NEWS RELEASE

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NPA Asks FDA to Adopt Comprehensive NDI Enforcement Strategy

WASHINGTON, DC – NPA today filed comments with the Food and Drug Administration regarding its review of “Responsible Innovation in Dietary Supplements.” NPA’s new comments reinforce its presentation during the FDA’s May 16, 2019 meeting on the same topic. On February 11, 2019, the FDA announced new efforts to strengthen the regulation of dietary supplements by modernizing and reforming its oversight.

“CBD is the biggest product that hasn’t cleared an NDI, demonstrating that FDA doesn’t need new authorities. Rather than seeking new authorities from Congress, we urge the Agency to develop a comprehensive NDI enforcement strategy. The Agency already has the authority to take this approach and it is consistent with the Trump Administration’s commitment to streamlining regulations to make them more responsive and efficient for consumers and businesses. The U.S. dietary supplement supply is the safest in the world thanks to the regulatory regime we have in place, and we want to keep it that way. Our top priorities are safety, access and keeping supplements affordable for the growing number of Americans who use them every day,” said Dr. Daniel Fabricant, President and CEO of the Natural Products Association.

NPA’s full comments can be viewed [here](#).

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Natural Products Association

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents over 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids. Visit www.npanational.org
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