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## NEWS RELEASE

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# Leading Probiotics Experts to Present at NPA's The Big Natural

**WASHINGTON, D.C.** – Dr. Martin Kullen, DuPont's research and development (R&D) lead for probiotics, fibers and HMO and Microbiome, and Amy Smith, Regulatory Global Lead for DuPont probiotics, will speak at the Natural Products Association's "The Big Natural" at the MGM National Harbor. The Big Natural is a two-day event on September 11 and 12 that will coincide with the 22<sup>nd</sup> Annual Natural Products Day, NPA's premier advocacy lobby event on Capitol Hill for the natural products industry on September 10.

"There has been a significant rise in demand for probiotics and DuPont is the innovator behind giving consumers more options for their health and wellness," said Daniel Fabricant, Ph.D., President and CEO of NPA. "We are excited to hear what Martin and Amy have to say at the Big Natural this year."

Amy Smith is the current Regulatory Global Lead for DuPont probiotics. After years of conducting research on microbial pathogenesis and molecular detection methods, Smith decided to begin a career with DuPont. Her ability to understand science, regulation and real-world industry has promoted a forward-thinking probiotics industry platform, which has been key to DuPont's probiotic success.

Dr. Martin Kullen is the R&D lead for probiotics fibers, HMO and Microbiome for DuPont Nutrition & Health. Kullen joined DuPont Nutrition & Health after spending 12 years with Wyeth and Pfizer, where he led the Global Nutrition Sciences Team, which supported Pfizer Consumer Healthcare's Dietary Supplement Businesses, and he was Head of Discovery Research for Wyeth Nutrition's Infant and Pediatric Nutrition Business.

The Big Natural is bringing together a diverse group of industry leaders and experts in the nutritional supplements and natural products industries.

### **The Big Natural**

September 11-12

[www.thebignatural.com](http://www.thebignatural.com)

MGM National Harbor

Offering two days of industry-driven, educational sessions, workshop programming, case studies and interactive discussions. Plus, there will be ample time for networking and benchmarking. The Big Natural brings together industry leaders, innovators and government officials who share insights that will educate, empower and spark innovative ideas to drive the industry forward.

Open to both NPA Members and Non-Members, The Big Natural attracts a diverse cross-section of senior executives spanning the C-suite as well as department leadership within the Retail, CPG, Natural, Health



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Foods, Supplements and Investment sectors with budget and/or human capital responsibility in the following areas:

- Strategy & Product Development
- Legal, Regulatory & Compliance
- Digital Initiatives, Branding, Marketing and Advertising
- Merchandising, Distribution & E-Commerce
- Analytics and Big Data
- Customer Experience and Customer Service
- Business Development & Finance
- Quality & Scientific Affairs
- Probiotics and Novel Ingredients
- Medical/Functional Foods
- Sports Nutrition
- Defining Natural

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**Natural Products Association**

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents over 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids. Visit [www.npanational.org](http://www.npanational.org)  
[www.npanational.org](http://www.npanational.org).