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## NEWS RELEASE

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### **Trump Administration Tariffs Threaten U.S. Leadership of Natural Products and Dietary Supplements Industry, Says NPA In Prepared Remarks Before USTR Largest Association for Natural Products Asks for Exemption for Hundreds of Ingredients**

**WASHINGTON, D.C.**– The Trump Administration’s proposed tariffs threaten the leadership role of the United States in the global natural products and dietary supplements markets, the Natural Products Association (NPA) said in prepared remarks that will be delivered to the United States Trade Representative (USTR). President and CEO of NPA Daniel Fabricant, Ph.D., will testify [at the USTR](#) on August 20, 2018 at 3:00 PM.

Dr. Fabricant’s prepared remarks can be viewed [here](#).

#### **Preview of NPA Testimony Before the United States Trade Representative**

NPA will make three core arguments:

- First is that many businesses could be forced to close up shop altogether, and that is not meant to be hyperbole. These tariffs are simply unsustainable and unaffordable for them, since China is the single largest global supplier of safe, reliable, and costs-effective raw materials for their products.
- Second is that these tariffs – for our industry – could have the exact opposite result of their intent. They could actually reduce finished-product manufacturing jobs here in the U.S. and send those jobs overseas, as it would be cheaper to do that than to pay the tariffs being proposed.
- And finally, our economic competitors in Europe, Asia and South America would be the big winners, as they would be able to maintain supply to meet the growing demand for these products.

NPA has asked the Administration to exempt 57 [HTS codes](#) (the system used to classify a good based on its name, use or material) representing hundreds of dietary ingredients, from tariffs it said would impose unintended consequences in the dietary supplement and natural products industries.

#### **Natural Products Association**

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents approximately 1,100 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements and health/beauty aids. Visit [www.npanational.org](http://www.npanational.org).