



Industry Under Attack

Government action can change
the industry faster than anything
and impact your bottom line

- ✘ The **FDA fails to enforce DSHEA** against companies that are flagrantly violating the law.
- ✘ The **FDA pathway for NDI and new product development is unclear** due to drug preclusion position, such as with NAC and NMN.
- ✘ **State and local authorities are taking an aggressive regulatory stance** that would limit access to products such as sports nutrition and energy drinks.

Join **THE VOICE** of the Natural Products Industry.

- ✔ **Leading lobbying presence** at the federal, state, and local levels.
- ✔ **Top regulatory and enforcement minds** in the industry to provide risk mitigation.
- ✔ **Relationships matter**, whether in Washington D.C., or in your state capitol. **NPA's team has a deep network** to support your company.
- ✔ **Legal Actions** against regulators to protect the industry and consumers.





Ready to join **The VOICE** of the Natural Products Industry? Complete the application below.

SECTION 1

Please classify your company:

- Associate
Consultant
Publisher

SECTION 2

Is your company a corporation?

- Yes No

How many employees do you have? _____

SECTION 3

Identify your dues level based on sales for the previous 12 months:

Table with 2 columns: US INDUSTRY REVENUE and DUES AMOUNT. Rows include revenue ranges from \$0 to \$100,000,001 and above with corresponding dues amounts from \$1,545 to \$56,650.

Annual Revenue \$ _____

SECTION 4

Voting member contact and communication details:

Name (FIRST) (LAST)

Title

Company

Address

City State

Zip Country

Telephone

Cell Phone Fax

Email (Required)

Website

Would you like other employees of your company to receive information from NPA?

Name (FIRST) (LAST)

Title

Telephone

Email (Required)

Did a member of the Natural Products Association refer you?

- Yes No

Company Name

Name (FIRST) (LAST)

SECTION 5 PAYMENT (MEMBERSHIP DUES ARE NONREFUNDABLE)

Dues Amount \$ MasterCard Visa American Express Check #

Card Number Billing Zip Code

CID#* Expiration Date

Cardholder Name Cardholder Signature

*You must provide your Credit Card Identification Number (CID) that is located on the back of your Visa or Master Card (3 digit) or on the front of your AMEX (4 digit). Membership dues paid by credit card will be auto-renewed on the membership expiration date. Please contact NPA 30 days prior to the expiration date if you do not wish to renew.

IMPORTANT: A portion of NPA dues can be deducted as a business expense; ask your tax advisor for details.

Please initial that you have read and accepted the Natural Products Association Code of Ethics on reverse page: Date

Welcome to the Association

THE HILL LISTENS TO.

AS A MEMBER OF THE NATURAL PRODUCTS ASSOCIATION,
I WILL ADHERE TO THE FOLLOWING CODE OF ETHICS:

- 1 I shall sell or supply nutritional foods, dietary supplements, and related products and services that may be helpful to consumers who seek to maintain or improve their health.
- 2 I shall sell only those products and services that are truthfully and legally labeled.
- 3 I shall engage in treatment, diagnosis, or prescribing only if lawfully licensed to do so.
- 4 I shall engage only in business practices that are legal, including marketing and advertising that is truthful and non-misleading.
- 5 I shall support with individuals and organizations to increase nutritional information and enhance consumer rights.
- 6 I shall be responsible and ethical in my relationships with customers, employees, peers, competitors, governments, and neighbors.
- 7 In the pursuit of this code and these goals, I will defend our First Amendment right to freedom of speech and press to lawfully impart truthful information concerning diet and nutrition, and will defend the health freedom right of consumers to obtain such information from the sources that they may choose.

QUESTIONS?
PLEASE CONTACT US.

(202) 223-0101
membership@NPAnational.org
NPAnational.org



PLEASE RETURN THIS
APPLICATION VIA:

 EMAIL
membership@NPAnational.org

 FAX
(202) 223-0250

 MAIL

NPA – New Member Welcome Center
400/444 North Capitol Street NW, Ste 638
Washington, DC 20001