



440 1st St, N.W., Ste. 520, Washington, D.C. 20001

(202) 223-0101, Fax (202) 223-0250

[NPAinfo.org](http://NPAinfo.org)

## NEWS RELEASE

For Immediate Release  
November 7, 2016

Contact: Justin Bartolomeo  
202-789-4365  
[jbartolomeo@hdmk.org](mailto:jbartolomeo@hdmk.org)

# NPA Supports the Lawful Marketing of Vinpocetine in the U.S. in Comments to FDA

*"If this notice goes into effect it will distort the market and confuse manufacturers selling safe and legal products and do nothing to protect consumers," said Dr. Fabricant.*

**WASHINGTON, D.C.** – The Natural Products Association today submitted comments to the Food and Drug Administration (FDA) in response to the Agency's recent actions to ban vinpocetine. FDA is collecting public comments following a Federal Register notice that would effectively ban vinpocetine, a widely used product found in safe and legal dietary supplements. The FDA's decision could have major implications for new dietary ingredient (NDIs) notifications, and have an adverse impact on consumers and manufacturers of dietary supplements.

"NPA is the only association in the Industry working directly with regulators to explain the precedent that could be set if this rule were allowed to move forward as written," said Dan Fabricant, Ph.D., Executive Director and CEO of NPA. "We think our comments layout a framework whereby vinpocetine fits as a dietary ingredient under the Federal Food, Drug and Cosmetic Act."

"If this notice goes into effect it will distort the market and confuse manufacturers selling safe and legal products and do nothing to protect consumers," added Dr. Fabricant. "Because of the far reaching implications this rule could have and the dangerous precedent it would set if allowed to move forward, the FDA should conduct a full economic impact analysis and extend the comment period by a year or withdraw it effective immediately."

The proposal has also received backlash from senior lawmakers, including Senator Orrin Hatch (R-UT) who recently circulated a letter to the FDA asking the agency to review the impact this proposed rule could have on consumers and manufacturers of dietary supplements.

NPA's comments can be viewed [here](#).

### **Natural Products Association**

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents over 1,400 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids. Visit [www.NPAinfo.org](http://www.NPAinfo.org).

Follow NPA on social media:

- Facebook: [Natural Products Association](#) and [The Natural Seal](#)
- Twitter: [NPA National](#) and [NPA Natural Seal](#)
- LinkedIn: [Natural Products Association](#), [Natural Products Group](#) and [Grassroots Action Network](#)



440 1st St, N.W. , Ste. 520, Washington, D.C. 20001

(202) 223-0101, Fax (202) 223-0250

[NPAinfo.org](http://NPAinfo.org)

Natural Products Association: 440 1<sup>st</sup> Street, NW, Ste. 520, Washington, DC, 20001

# # #