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## NEWS RELEASE

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### **NPA Rejects FDA’s Warning on Widely Used, Safe Dietary Ingredient *Latest Report Unrelated to 2016 Notice on Vinpocetine, Says NPA***

**WASHINGTON, D.C.** – The Natural Products Association (NPA) today rejected the Food and Drug Administration’s warning on vinpocetine, a widely used product found in safe and legal dietary supplements. The FDA’s decision could have major implications for new dietary ingredient (NDIs) notifications and have an adverse impact on consumers and manufacturers of dietary supplements.

“This is a red herring for the FDA to ban vinpocetine. This latest report has nothing to do with [the FDA’s 2016 notice](#) that it reached a tentative conclusion that vinpocetine is not a dietary ingredient. The FDA is grasping at straws in an attempt to ban this safe and legal product,” said Daniel Fabricant, Ph.D., President and CEO of NPA.

The FDA issued its warning to consumers citing a National Toxicology Program (NTP) study claiming vinpocetine is associated with adverse reproductive effects in women. A similar study conducted in 2013 found no evidence that vinpocetine causes any of the problems reported in the new study.

The vast majority of products contain less than 10 mg of vinpocetine and already include warning labels for pregnancy and for children under the ages of 18. Anyone considering taking a dietary supplement should do so at the advice of a doctor.

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#### **Natural Products Association**

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents over 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids. Visit [www.npanational.org](http://www.npanational.org)