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## NEWS RELEASE

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# Health & Wellness Finance Executive to Speak at NPA's The Big Natural

**WASHINGTON, D.C.** – David Thibodeau, Managing Director of Wellvest Capital, will speak at the Natural Products Association's "The Big Natural" at the MGM National Harbor. The Big Natural is a two-day event on September 11 and 12 that will coincide with the 22<sup>nd</sup> Annual Natural Products Day, NPA's premier advocacy lobby event on Capitol Hill for the natural products industry on September 10.

"Since the passage of DSHEA in 1994 the natural products industry has grown from humble beginnings to an \$80 billion industry today," said Daniel Fabricant, Ph.D., President and CEO of NPA. "We look forward to hearing from David and having him bring his experience and expertise in finance and investment to The Big Natural this year."

David Thibodeau is the Managing Director of Wellvest Capital. Prior to founding Wellvest Capital, Thibodeau spent 10 years at Canaccord Genuity, where he was responsible for the evolution of the firm's Healthy Living practice into its Health, Wellness, and Lifestyle sector. Thibodeau is a seasoned corporate finance executive with a successful history of entrepreneurship, corporate strategy, equity raising, and completing key mergers & acquisitions in the wellness industry.

The Big Natural is bringing together a diverse group of industry leaders and experts in the nutritional supplements and natural products industries.

### **The Big Natural**

September 11-12

[www.thebignatural.com](http://www.thebignatural.com)

MGM National Harbor

Offering two days of industry-driven, educational sessions, workshop programming, case studies and interactive discussions. Plus, there will be ample time for networking and benchmarking. The Big Natural brings together industry leaders, innovators and government officials who share insights that will educate, empower and spark innovative ideas to drive the industry forward.

Open to both NPA Members and Non-Members, The Big Natural attracts a diverse cross-section of senior executives spanning the C-suite as well as department leadership within the Retail, CPG, Natural, Health Foods, Supplements and Investment sectors with budget and/or human capital responsibility in the following areas:

- Strategy & Product Development
- Legal, Regulatory & Compliance



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- Digital Initiatives, Branding, Marketing and Advertising
- Merchandising, Distribution & E-Commerce
- Analytics and Big Data
- Customer Experience and Customer Service
- Business Development & Finance
- Quality & Scientific Affairs
- Probiotics and Novel Ingredients
- Medical/Functional Foods
- Sports Nutrition
- Defining Natural

# # #

**Natural Products Association**

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents over 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids. Visit [www.npanational.org](http://www.npanational.org)  
[www.npanational.org](http://www.npanational.org).