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NEWS RELEASE

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Tom Brady's Supplements and Dunkin' Coffee Would be Contraband for Young People Under MA Proposal

Consumer Access to Safe, Legal, Natural Products Under Attack Proposal Sparks Public Outcry

WASHINGTON, D.C. – A new proposal in the State House would prevent young people in the Commonwealth of Massachusetts from purchasing products sold by New England Patriot's Super Bowl winning QB Tom Brady. It would also prevent minors from purchasing coffee and targets natural ingredients found in healthy foods like fresh meat and fish.

The proposal by State Representative Kay Kahn would require businesses to put nutritional supplements like protein powder under lock and key and only be accessible by a store manager. This requirement would place a burden on small businesses who would have to retrofit stores to comply with the law.

"Young athletes in every state in the country would be able to buy Super Bowl winning QB Tom Brady's products except for in Massachusetts," said Daniel Fabricant, Ph.D., president and CEO of the Natural Products Association (NPA). "Nutritional supplements are simply natural ingredients found in foods, and restricting access to them is unfair to Massachusetts consumers, hurts responsible retailers and drains the state budget through lost sales taxes. Nobody wins."

Mr. Brady sells his own brand of protein supplements at TB12store.com. Because of the restrictions on online purchases in this bill, young people in Massachusetts would be banned from shopping at one of their hero's stores.

Thermogenics are another natural ingredient targeted in the bill, H.D. 2883. Thermogenics are found in healthy foods and products we use every day, like caffeine in a Dunkin Donuts cup of coffee, catechins found in green tea or beans in Boston Bean soup. "Should young people in Massachusetts need to get the consent of a parent or guardian or prove they are 18 to buy these products?" asked Dr. Fabricant.

This legislation also targets lipotropics, which are found in healthy and recommended foods, including lean cuts of beef, chicken, turkey and in fish like salmon and Massachusetts own world-famous cod. "If eating cod is a health threat to minors it might be time to remove the Sacred Cod from the State Capitol, because cod is chock full of lipotropics, an ingredient targeted by this bill," said Dr. Fabricant.

The bill has already sparked a public outcry and has led to thousands of letters in opposition. NPA will continue to oppose the bill and plans to attend any upcoming hearings that deal with this damaging legislation for consumers and small businesses. For more information, visit [here](#).

Natural Products Association

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents approximately 1,000 members accounting for more



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than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements and health/beauty aids. Visit www.npanational.org.