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NEWS RELEASE

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NPA Proposes Framework for New Cosmetic Regulations

WASHINGTON, DC – The Natural Products Association today in comments to the Food and Drug Administration (FDA) outlined a framework for developing Good Manufacturing Practices (GMPs) for cosmetic products.

“More and more, consumers are turning to natural alternatives for personal care products. Consumers have a right to know what is in the products they use every day and that those products are manufactured at the highest quality. NPA was instrumental in developing manufacturing standards for nutritional supplements and the NPA Natural Seal has been a symbol for consumers looking for quality natural products for more than 10 years.”

The Natural Standard for Personal Care Products requires companies be transparent, and fully disclose their ingredients. Companies using the Natural Seal must maximize their use of recyclable and post-consumer recycled content in packaging not conduct animal testing. Companies must also provide verifiable information regarding all company personal care products to confirm that 60 percent of the personal care products in that brand line meet the NPA Natural Standard requirements.

NPA supports legislative efforts to elevate good manufacturing practices in the cosmetics industry, including the “FDA Cosmetic Safety and Modernization Act,” introduced by Senator Orrin Hatch (R-UT). The Hatch Bill amends the Federal Food, Drug, and Cosmetic Act by introducing measures to regulate ingredients, monitor adverse reactions to cosmetics, and establish good manufacturing practices.

NPA’s comments can be viewed [here](#).

Natural Products Association

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents approximately 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements and health/beauty aids. Visit www.npanational.org.